



# ELEVATION

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20 April 2021

## **Elevation partners with the Care Workers Charity**

Elevation Advisors LLP ("**Elevation**") is pleased to announce our partnership with The Care Workers' Charity ("**CWC**"). The CWC exists to support care workers and to advocate for the social care workforce.

Elevation has become a Corporate Partner to CWC, entering into a funding agreement to support the charity's fundraising targets over the course of 2021.

There are almost 2 million care workers in the UK who care for the most vulnerable members of our society. The CWC supports social care workers by offering grants for individuals who have been affected by Covid-19 or have experienced a crisis within the last year. The CWC has recently launched mental health counselling to support care workers in a broader sense.

The CWC aims to ensure the social care workforce is supported so that the best level of care is given to service users. This vision is shared by Elevation. CWC and Elevation intend to work closely together to create campaigns to raise awareness and engagement so more care workers can be supported.

Karolina Gerlich, Chief Executive Officer of the CWC said: "The Care Workers' Charity has been working hard to support our social care heroes, whose need has greatly increased since the onset of the Covid-19 pandemic. Without external support, we would not be able to do this, so we are thrilled that Elevation have joined us as a Corporate Partner. We are grateful for the generous funding agreed by Elevation and are excited to have their support in the creation of campaigns for the Charity. This partnership represents a collaboration between two organisations whose shared values to support the social care sector will make a hugely positive impact on our work, and into the sector at large. The team and I look forward to working with Elevation over the coming year".

Andrea Auteri, Managing Partner of Elevation said: "We have been impressed by the impact that the CWC makes for those on the front line of social care, particularly over the last year. The CWC's crisis grants provide vital lifelines for those with unexpected or challenging financial burdens and their work for the sector is inspiring. As investors in social care, we are acutely aware that care workers have played a critical role in maintaining safety and infection control during the pandemic and we are looking forward to giving back to our communities".

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## **The Care Workers' Charity**

The CWC exists to support care workers experiencing crisis. Over 43% of care workers are paid below the Real Living Wage (RLW), compared to 23% of the wider population. Such disparity means that a care worker is twice as likely to be living in poverty. This devalues the essential work carried out by care workers who support the most vulnerable members of our society. The charity provides a safety net for the social care workforce.

For further information please contact Emily Barnett at the CWC on [emily@thecwc.org.uk](mailto:emily@thecwc.org.uk) or call +447494095386.

## **Elevation**

Elevation is a specialist asset manager and investor in the UK healthcare real estate sector, with approximately £500m of assets under management as of 31 March 2021. Elevation provides market leading competence, intelligence and asset management services to its investors with the purpose of delivering consistent risk-adjusted returns over a cycle. The Elevation team brings together a unique wealth of complimentary expertise and know-how in real estate, financing and asset management across various real estate investment structures, development and healthcare operations.

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Elevation Advisors LLP